

EUtopia 2021-27? Visions and Missions of Europe - Online Summer Course

June 25 - July 2, 2021.

Preliminary Program



	June 25, Friday	June 26, Saturday	June 27, Sunday
9:00-9:30	Opening Ceremony		
9:30-10:30	Dr. Zoltán Vörös: New Global Order – What about Europe in that World? <ul style="list-style-type: none"> • Europe in the 21st century • Brexit and the German elections • The EU is not an attractive elite club anymore? 		
10:30-11:00	Break		
11:00-12:00	<ul style="list-style-type: none"> • European race for external investments • The BRI (Belt and Road Initiative) in Europe • Uncertainty for Europe? – US withdrawal, Chinese appearance 		
12:00-17:00			
17:00-19:00	Team Building		

	June 28, Monday	June 29, Tuesday	June 30, Wednesday	July 1, Thursday	July 2, Friday	July 3, Saturday
9:00-9:30	Virtual Coffee Break	Virtual Coffee Break	Virtual Coffee Break	Virtual Coffee Break	Virtual Coffee Break	
9:30-10:30	Dr. Andrea Schmidt: Central and Eastern Europe and the Economic Transformation – Challenges of Geo-economics of the Visegrad Group <ul style="list-style-type: none"> • Scenarios of transformation • The evaluation of the DME (Dependent Market Economy system) • Regional integrations at a glance 	Dr. István Tarrósy: International Migration, Migration Policies, Securitization and Human Security in a Globalized World <ul style="list-style-type: none"> • Trends and tendencies of international migration • Examples of migration policies • The refugee crisis and the response/s of the EU 	Dr. Ladislav Cabada, Metropolitan University Prague: "Quo vadis Central Europe?" (What is special and what is common in Central European societies, culture? What are the frameworks of Central European Cooperation?)	Dr. Iván Zádori: Current Economic and Social Challenges of the European Union <ul style="list-style-type: none"> • The Current Political and Economic Context • The UK Decision to Leave the EU • The Greece Crisis and the Eurozone • European Security Concerns 	Dr. Gyöngyi Pozsgai: The Role of Place Branding in Global Europe. The European Capital of Culture Program <ul style="list-style-type: none"> • Basic theory of city marketing – Evolution, stages of its development • Place identity, branding, brand measurements • Place communication strategies 	
10:30-11:00	Break	Break	Break	Break	Break	
11:00-12:00	<ul style="list-style-type: none"> • The importance of geo-economics in the V4 region • The political side of geo-economics in the V4 regions • Scenarios for regional integration with case studies 	<ul style="list-style-type: none"> • Broadening of the concept of security, the securitization dilemma • Development and dependency in an interdependent context • The case of Hungary and the Visegrad Region 	"Quo vadis Central Europe?" (What is special and what is common in Central European societies, culture? What are the frameworks of Central European Cooperation?)	<ul style="list-style-type: none"> • Hungary within the European Union • Social challenges: ageing, unemployment, emigration, ethnic tensions 	<ul style="list-style-type: none"> • The role of culture in place branding • The European Capital of Culture program 	
12:00-17:00		15:00-16:00 Online City Tour Guide: Dr. Zsuzsa Koltai			13:00-14:00 Farewell Ceremony	
17:00-19:00	Intercultural Evening		Quiz Night about the European Union with dinner	Game Night		