

Ildiko Erdei (1965) is a Full Professor at the Department of Ethnology and Anthropology at Belgrade University. She holds PhD from anthropological studies of consumption, and her teaching experience includes Anthropology of Material Culture, Consumption Studies, Anthropology of Modernity and Anthropology of Socialism/Postsocialism. Her research interests range from politics of time and space in contemporary political rituals, relations between media and rituals as symbolic systems and creators of „meaningful universes“ to problems related to childhood and growing up during socialism, exploring relations between power and representation, social remembering and forgetting, consumption and identity, social stratification and differentiation, inclusion and exclusion and alternative economic practices. Her latest preoccupations are connected with relations between practices of care, art based education and knowledge production, inspired by the actual student and citizen protest movements in Serbia and worldwide. She published articles and chapters in edited volumes on consumption and consumer culture in socialism and postsocialism, and four monographs: "Anthropology of consumption" (Biblioteka XX vek, 2008), "Waiting for Ikea: consumer culture in postsocialism and before" (Belgrade, School of Philosophy, SGC, 2012; new, extended edition, Belgrade, Evoluta, 2018), „Modern Life in Prime Time: Television, Humor and Politics in Yugoslav Socialism“ (Belgrade, Evoluta, 2021) and numerous articles and chapters in monographs, published in Serbia and internationally.